



## FACE Munich – Because I’m worth it... or not?

“FACE Entrepreneurship” is holding a workshop and a networking event to address the self-perception fears young entrepreneurs have to face when starting up, Thursday, April 14<sup>th</sup>, in Munich.

Experts participating in a [research](#) part of [FACE \(Failure Aversion Change in Europe\) Entrepreneurship](#) identified self-perception fear as one of the most common fears that new entrepreneurs have to face when starting up. The same is confirmed by many entrepreneurs who agree that one of their biggest concerns was whether they had the necessary knowledge, skills and experience to manage a startup and turn it into a reality. These doubts can lead to a decrease of the self-esteem, to a feeling of loneliness and sometimes even to consider one-self a failure, having a long-lasting psychological impact.

To help young entrepreneurs deal with and overcome these self-perception fears, **an encouraging event under the title [FACE Munich. Because I'm worth it... or not?](#) will take place next April 14<sup>th</sup>, from 17:00 to 21:00 at Wayra Deutschland GmbH - Kaufingerstraße 15 , 80331 - in Munich.**

First of all, there will be a panel where three renowned entrepreneurs will share the doubts they faced when they decided to embark on the entrepreneurship path: Elizabete Dikmane, Freya Oehle and Natalia Anna Irene Rizzi.

Jose Antonio Morales will then lead the *Fear & Fail* workshop, a space where attendees will be given the opportunity to interact in a fun and warm environment around the topic of fear, success, the path of the entrepreneur, and challenging self-imposed limitations.

After the workshop, there will be a raffle of tickets for Startup Weekend Munich and South Summit, right before attendees enjoy a networking session with the speakers.

Attendance to the event is free upon registration here: [FACE Munich](#).

### FACE Entrepreneurship

“FACE Munich. Because I'm worth it... or not?” is the fifth offline event of a European tour organized by *FACE Entrepreneurship*, a project funded by the European Commission in the framework of the [H2020 Programme](#) to promote ICT entrepreneurship among young Europeans and to challenge the concept of failure through the understanding and confrontation of the most common fears entrepreneurs face when starting up.

FACE Entrepreneurship offers a wide range of resources, audiovisual content and prize-winning contests in its digital platform that, based on gamification dynamics to help engaging users, represents the “road to entrepreneurship” that any entrepreneur would follow in the process of converting its idea into a product or service fit for the market.

[Grupo Secuoya](#) is coordinating the project with the support of [Telefonica Open Future](#) and [Microsoft Bizspark](#).

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