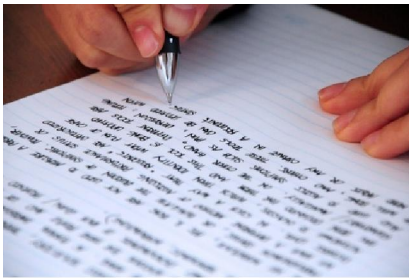




Knowledge Box 2

Overcoming the fear of writer's block

Writers aren't the only ones to suffer from temporary writer's block. Are you faced with writing a business plan, preparing the wording for your crowdfunding or kickstarter? Not sure how to get your pitch to have just the right tone? Here we share with you some resources to help you out. Fear business writer's block no more!



[How to Rock Your Business Blog & Kiss Writer's Block Goodbye \(English\)](#)

Books say writer's block can be cured by taking a break from writing. But, if time does not cause a broken car to start, how can you expect it to change your inability to write?

[Becoming an Entrepreneurial Writer: Dealing With Writers' Block \(English\)](#)

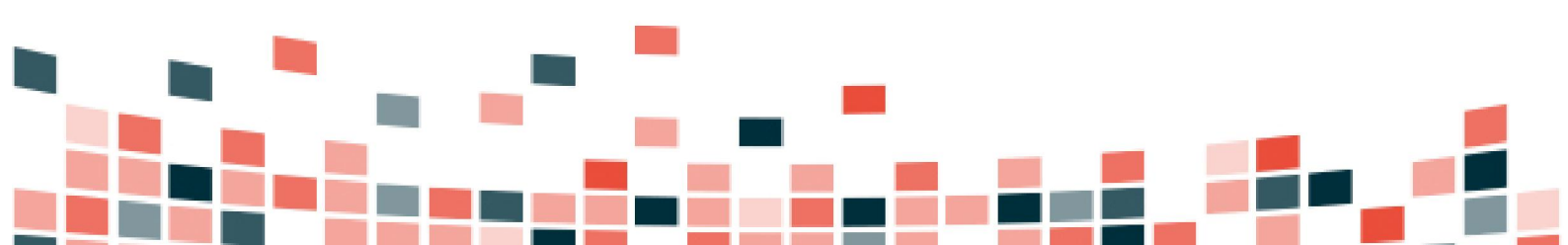
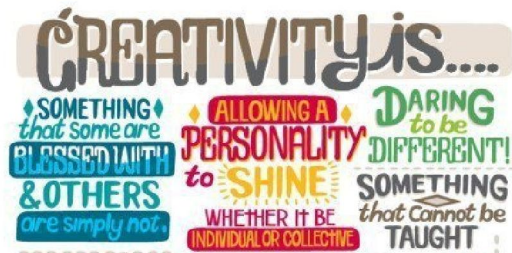
We've all been here before. You should update your blog with a new post. That freelance article is past due. But you still don't have a clue about what to write about (or in some cases, you just feel like writing). Those moments have partially inspired this post, and I'd like to share some of the ways I get over them when I have a looming deadline.

[Need a business plan but your writing is less than award winning? Here are a few tips on how to create a masterpiece \(English\)](#)

First off, stay far away from business plan software. Your plan is the opening line in the romance you'll have with your investors. After reading six dozen plans created by the same software program, an investor gets jaded. The once-original opening line has become the electronic equivalent of "What's a nice idea like you doing in a plan like this?"

[Creativity is... getting over the fear of writer's block \(Spanish\)](#)

Creatividad es... todo en realidad por mucho que te esfuerces no vas a dejar de ser creativo...



5 tips for writing a happier business plan (German)

Der Businessplan ist eine Herausforderung für die meisten Existenzgründer. Wie Sie Ihre Angst vor dem leeren Blatt verlieren und den Businessplan schnell fertig stellen, lesen Sie hier.

The Intelligent Business Plan: A clever aid for the preparation of a business plan (German)

Ein Businessplan ist das Fundament einer erfolgreichen Gründung. Er ist der Fahrplan in die Selbständigkeit und wichtiger Wegweiser im Alltagsgeschäft. Mit seiner Hilfe prüfen Gründer die Erfolgchance ihrer Geschäftsidee.



Mistakes to avoid when writing your business plan (French)

On vous en parle dans ces colonnes en long en large et en travers : le business plan est primordial pour convaincre des investisseurs ou des banquiers de vous suivre dans la création de votre entreprise. Mais pour cela le business plan doit répondre à des exigences précises. Voici les 7

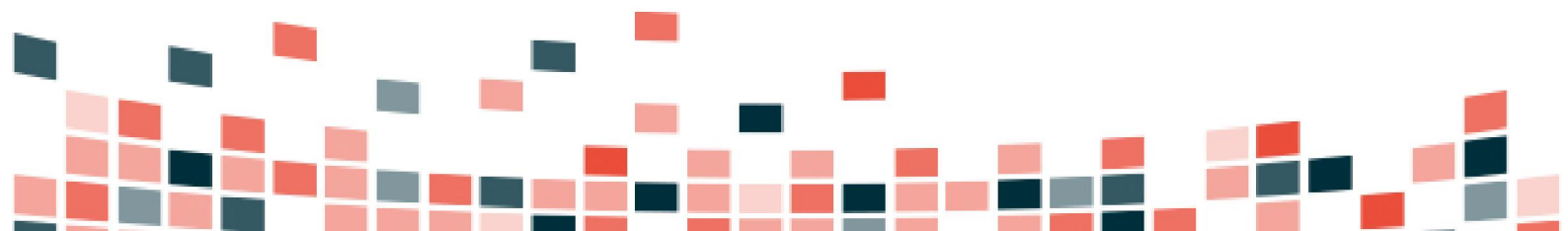
erreurs à ne surtout pas commettre pour rédiger son business plan.

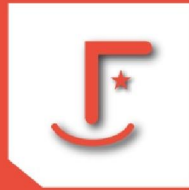
Startup: 5 tools to carry out your business plan (French)

C'est parti : vous avez décidé de monter votre start-up ! Entrepreneur en herbe, vous restez néanmoins devant la page blanche quand il s'agit d'expliquer votre projet et de détailler ses implications. Et ne parlons pas des projections financières qui vous échappent...

Questions about the financial part of your business plan (French)

C'est la partie du business plan qui fait souvent peur. Pourtant, ce n'est ni la plus difficile ni la plus importante.





Failure Aversion
Change in Europe

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