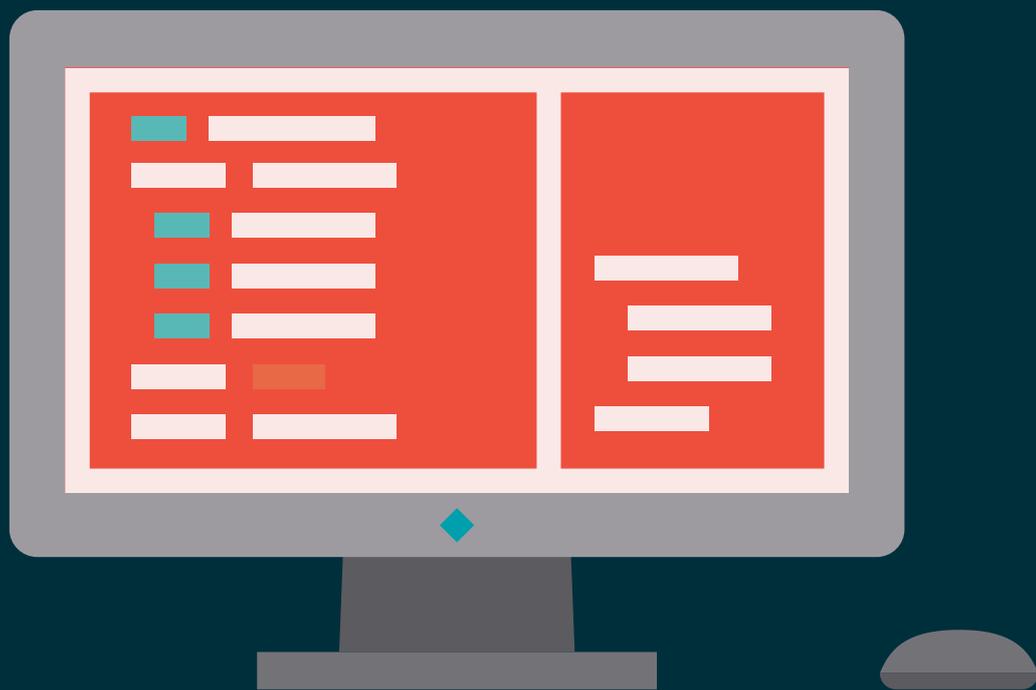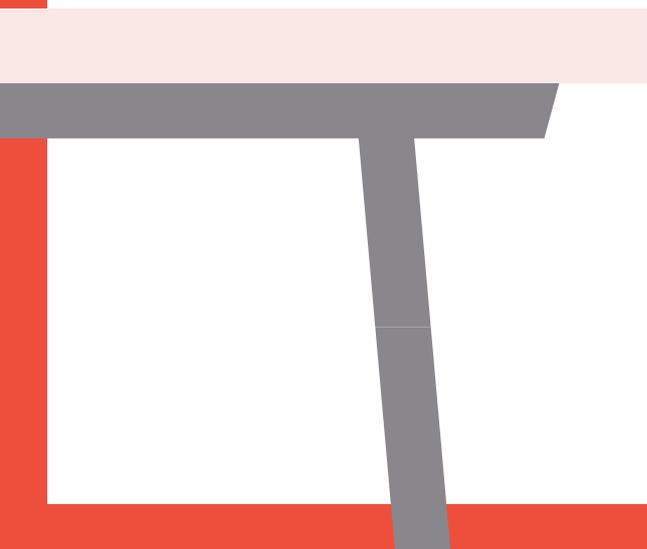# BEST ONLINE COURSES AND MOOC PLATFORMS
## FOR ENTREPRENEURS

As an entrepreneur you'll need to have and use numerous different skills, from digital marketing to leadership, financing to management. Fortunately, there are online resources available to everyone. In this document we share with you three essential e-learning platforms and their most useful courses for entrepreneurs. As usual, if you want to add others to the list write to us at: **info@face-entrepreneurship.eu**

# edX

Founded by Harvard University and MIT in 2012, edX is one of the most important online Massive Open Online Courses (MOOC) Platforms, in the world.  What makes it so special is the quality of their courses, as they base their teaching method, syllabi and content on some of the best universities from around the world.  What's more, edX.org is based on the open source philosophy and they don't try to make a profit on their courses, but share knowledge instead.

# Interesting courses starting soon on this platform

## Digital Branding and Engagement

Learn how to increase brand engagement through the creation and distribution of content using an owned digital channel approach.

https://www.edx.org/course/digital-branding-engagement-curtinx-mkt1x-0

## Introduction to Financial and Management Accounting

Start learning towards a qualification and a career in business and finance with this introduction level course.

https://www.edx.org/course/introduction-financial-management-acca-fa1-ma1-x-2

## Finance for Everyone: Smart Tools for Decision-Making

Want to learn how to think clearly about important everyday decisions? Finance for Everyone will showcase the beauty and power of finance. This introductory finance course will be a gateway into the world of finance and will examine multiple applications to apply to your everyday life.

https://www.edx.org/course/finance-everyone-smart-tools-decision-michiganx-fin101x

## Digital Marketing, Social Media and E-Commerce for Your Business

Build the marketing skills you need to succeed in the Digital Economy from Wharton, consistently ranked #1 globally for marketing education..

https://www.edx.org/course/digital-marketing-social-media-e-wharton-digitalmarketing1-1x

# Coursera

In this interesting online MOOC platform you can find important universities like Penn State, John Hopkins, Stanford and Duke as well some of the best European universities. Coursera has been running since 2011 offering quality e-learning and what really makes it special is its extensive course catalog: from humanities to personal development and languages.

## Interesting courses starting soon on this platform

### Successfully Lead in an Ever-Changing Business Environment

Master key strategies to successfully lead an organizational change effort in just five courses plus a final capstone project.

*https://es.coursera.org/specializations/organizational-leadership*

### Leading to inspire and engage others

Learn concepts and skills to inspire and engage others for performance, innovation and satisfaction.

*https://es.coursera.org/specializations/inspired-leadership*

### Essential skills for the workplace

This series of courses will help you build, develop and hone the essential skills needed to improve your employability and advancement in today's dynamic workforce.

*https://es.coursera.org/specializations/career-success*

### Turn Your Idea into a Funded Business

Develop, launch, fund and grow your own business. Wharton's Entrepreneurship Specialization covers the conception, design, organization, and management of new enterprises.

*https://es.coursera.org/specializations/wharton-entrepreneurship*

# Future Learn

Founded by Harvard University and MIT in 2012, edX is one of the most important online Massive Open Online Courses (MOOC) Platforms, in the world.  What makes it so special is the quality of their courses, as they base their teaching method, syllabi and content on some of the best universities from around the world.  What's more, edX.org is based on the open source philosophy and they don't try to make a profit on their courses, but share knowledge instead.

## Interesting courses starting soon on this platform



### Make an Impact: Sustainability for Professionals

Find out how to integrate a sustainable development strategy into your company with this free online course.

*https://www.futurelearn.com/courses/sustainability-for-professionals*

### The Mind is Flat: The Shocking Shallowness of Human Psychology

Make better personal and professional decisions, considering the psychological dimension to choices, with this free online course.

*https://www.futurelearn.com/courses/the-mind-is-flat*

### The Power of Social Media

Explore the impact of social media on the world and learn how to put it to good use in everyday life.
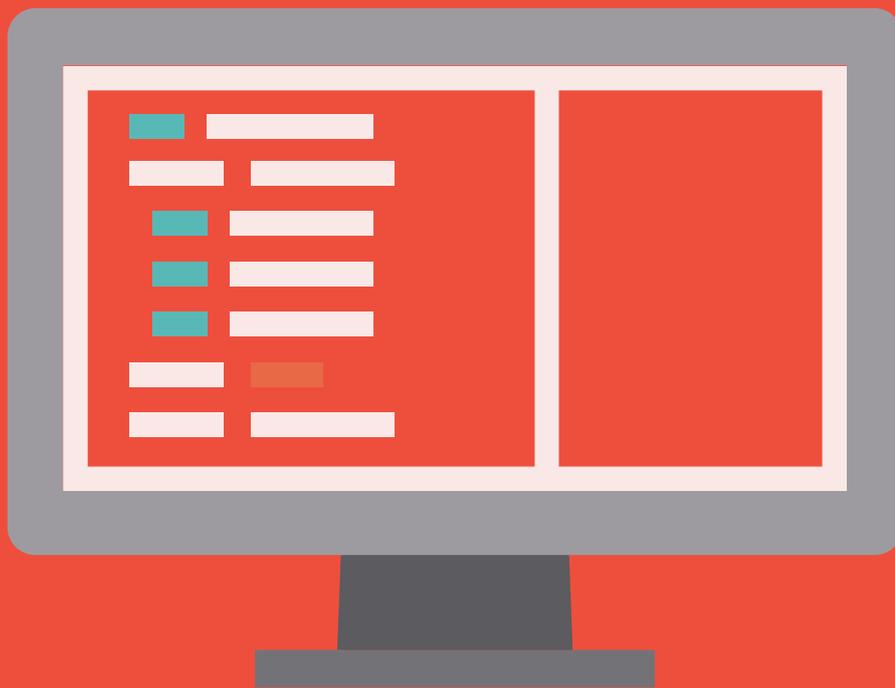
*https://www.futurelearn.com/courses/social-media*

### Contract Management: Building Relationships in Business

Learn to build relationships and manage contracts successfully with this free online course backed by UK government and IACCM.

*https://www.futurelearn.com/courses/contract-management*

# BEST ONLINE COURSES AND MOOC PLATFORMS FOR ENTREPRENEURS