

GUIDE OF THE BEST FREE APPS FOR ENTREPRENEURS



At FACE Entrepreneurship we are know how hard and challenging an entrepreneur's life can be. We also love the tech world and apps so, if we mix the two we end up with this: the best apps to make entrepreneurs' lives easier.

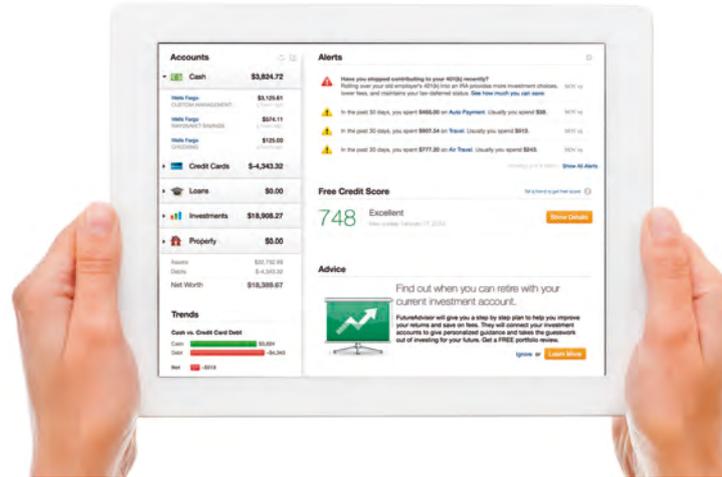
We hope this guide of the best free apps for entrepreneurs' will help you to improve your professional and personal routine. And of course, if you want to add something to our guide or suggest other apps, please feel free to write us at: info@face-entrepreneurship.eu

MINT | Personal finance manager

The most difficult part of handling an enterprise, whether small, medium, or large, is dealing with accounting and finances. Often, they hire accountants to handle them, either freelance or in-house. However, this also incurs expense, which can be challenging to small enterprises.

Thankfully, there is the Mint app for businesses that is being supported by more than 10 million people to help manage their personal finances. Mint's app users love the apps' simple interface that pushes useful alerts and reports to a clean and user-friendly dashboard. The homepage provides users with an easy view of their cash flow – where all the cash goes, how much money you have, who you owe, the business's current credit score, and a list of alerts about the most recent cash activity.

Do you want to know more? We have a full article on FACE Entrepreneurship. Check it out!

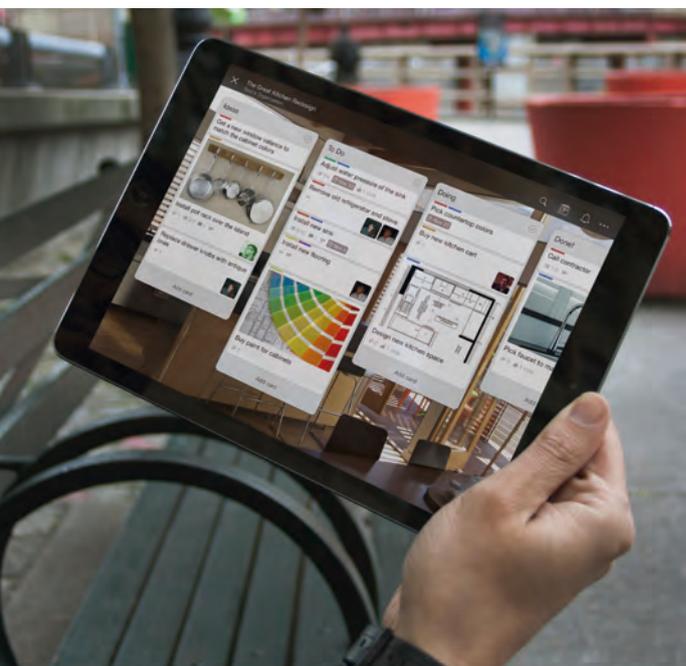


TRELLO | Task & team manager

Entrepreneurs are multi-taskers by definition. And that means doing a lot of things at the same time and leaving other things pending. Alarms, post-its and other reminders are normal in our routines. Have you ever gotten to the point where you just didn't know where to start or how to go on? What is still on your to-do list? That can happen when you just have to organize your own tasks, but what about when you manage a whole team? Overwhelming is the adjective that you're looking for and the solution can be found in the task manager Trello.

Trello has a simple design behind which all of its potential is hidden. And it's a lot. Based on creating different lists or columns, we can organize our pending tasks the best way possible. Do you have a large team? Assign a column to each one of your colleagues and note down which projects they're responsible for. The possibilities are endless and the simple format adapts to your needs.

We have more info about Trello on FACE Entrepreneurship. Check it out!



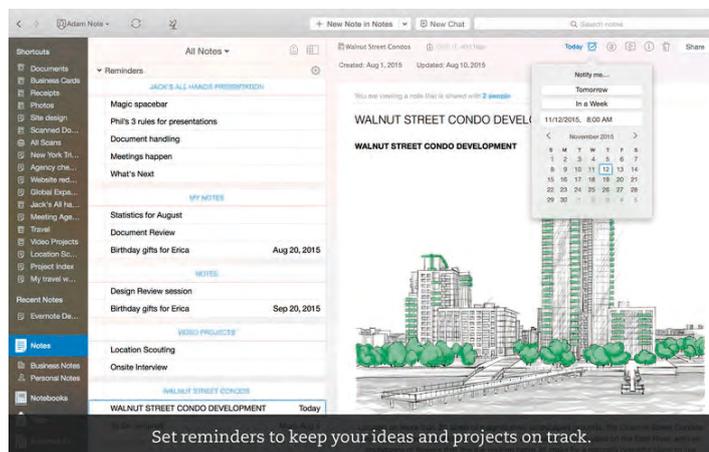
EVERNOTE | Everything Keeper

Evernote is probably the most complete app to keep everything for your daily life and work in the same place. Notes, files, audios, checklist, charts... It works with notebooks that you can order, label and update. As they say on their website: "Easily gather everything that matters. Clip web articles, capture handwritten notes, and snap photos to keep the physical and digital details of your projects with you at all times."

And this is not just for private projects, Evernote allows you to connect at work with your colleagues: "Connect your work with the people who help you get it done. Communicate, collaborate, and share in real-time with anyone in the world without ever leaving Evernote."



EVERNOTE

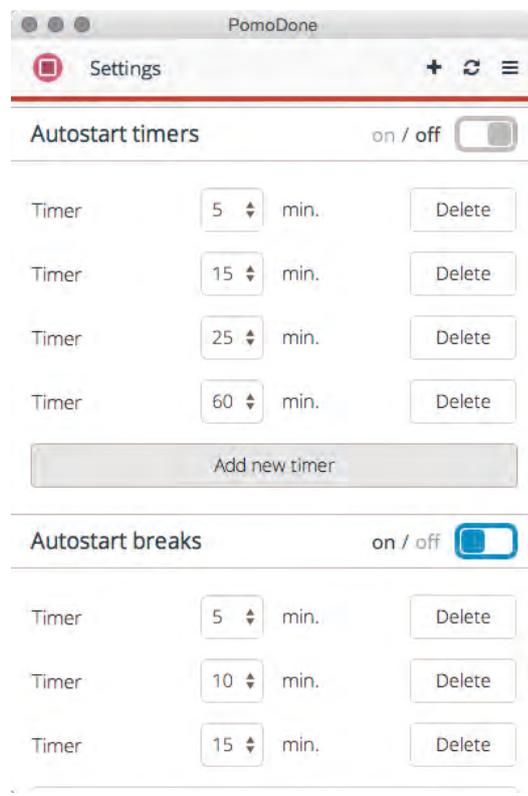
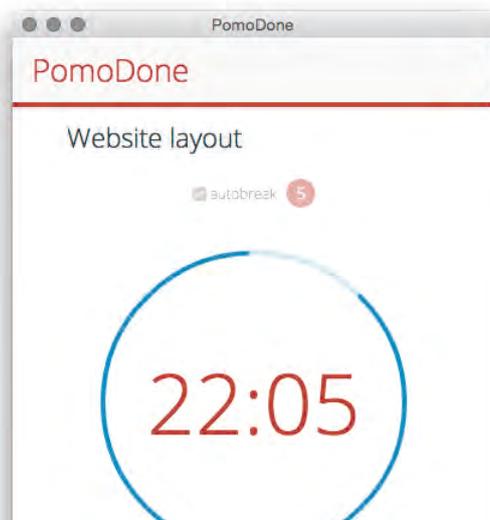


POMODONE | Time Tracker

So far we've focused on managing your stuff, money and your tasks but... what about your time? As an entrepreneur you are going to be attached to your work for many hours; but that doesn't mean it's the best way to be productive.

Pomodoro Technique is a well known method to distribute your time and maximize your mental agility by working intensively for 25 minutes and then taking a break for 5. Do it for 4 periods and you'll deserve a long break for 15 minutes. Experts say that this technique improves your mental capacity and the app Pomodone helps you keep track of the time.

Pomodone App

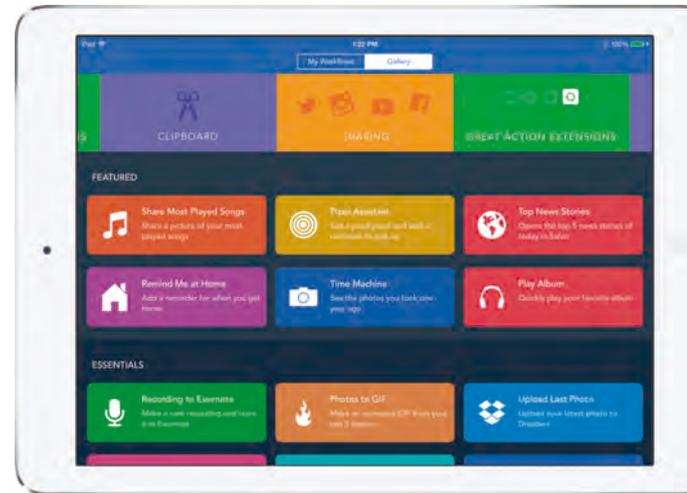


WORKFLOW | Personal finance manager



Workflow can be defined as an application for small personalized applications on your phone adapted to your needs, which don't necessarily have to be the same ones as others you know, right? Let's give you an example: at the end of the day you have to download a number of PDFs, and later you want to send them to your team and even save them in different files to have them all organized, like Dropbox or Evernote. Managing each document could take up a lot of precious time, or you could use Workflow to create a systemized process.

You tell the program that the PDFs you download need to be sent to the contacts you choose. Then, you tell it that you need them saved in Dropbox or Evernote and finally you tell it to delete the document so it's not taking up space on your phone. Once you've created this chain of actions, you can forget about it.



Does it sound like something you could use? Read more on FACE Entrepreneurship!



TELEGRAM | Messenger app

When it comes to messages there are several options in the market but for us, Telegram should be your number 1 option. Of course, it has many features that you can find in other messenger apps such as sending files or voice messages but... Telegram doesn't have a file size limit, which is very interesting when you need to share large files with your colleagues.

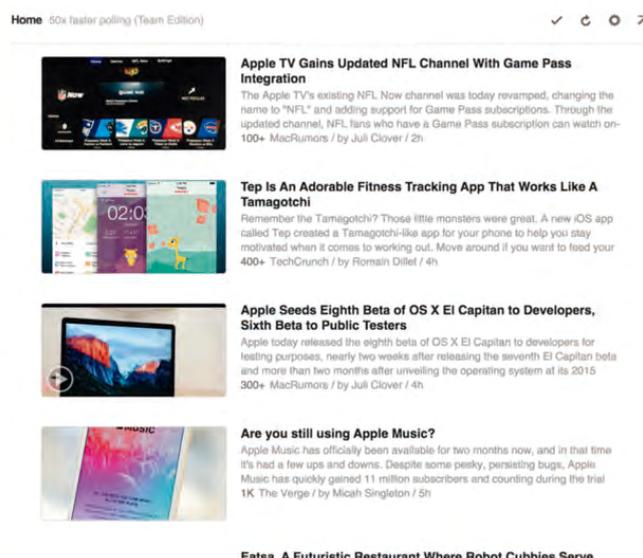
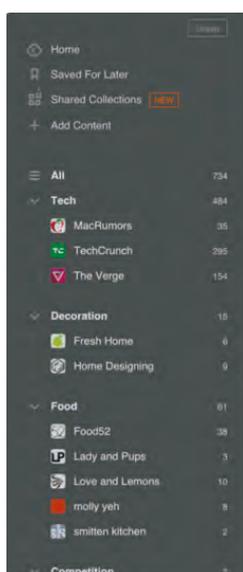
However, if we've chosen Telegram it's because it's also very secure. And we are not talking about hacker stuff but about a feature that allows you to keep your messages private. This app even lets you use an auto-delete option that will free you of worries in case you want to keep your business conversation between you and someone else only. There are many other good things about Telegram but now you can find them out for yourself.



FEEDLY | Reading Manager

As an entrepreneur you should be up to date on everything that's happening in your business sector, right? But come on, it's hard to constantly check your Twitter and LinkedIn timelines and going to every good blog and website is just exhausting.

Well, Feedly helps you by organizing and updating you on everything you want to read. It's become our favorite feed manager to keep the track of the daily news we want to read.



MELOMIND | Relax app

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