



Knowledge Box 9

Best European Crowdfunding Platforms

There are many ways to get the financing your startup needs. From business angels and accelerators to banks and investor funds. But overall, there is another way that has increased in popularity over the last 10 years: crowdfunding. It's easy to manage, can reach thousands or even millions of people and if you're lucky, you could end up with more money than you thought you'd raise at the beginning of the campaign. But... where should you start? What's the best website to 'seduce' your potential investors? Let us help you with a brief list of the best European crowdfunding platforms.

By the way, if you want to learn more about crowdfunding, don't forget to read [this useful information from the European Commission.](#)

COMPANISTO

Germany

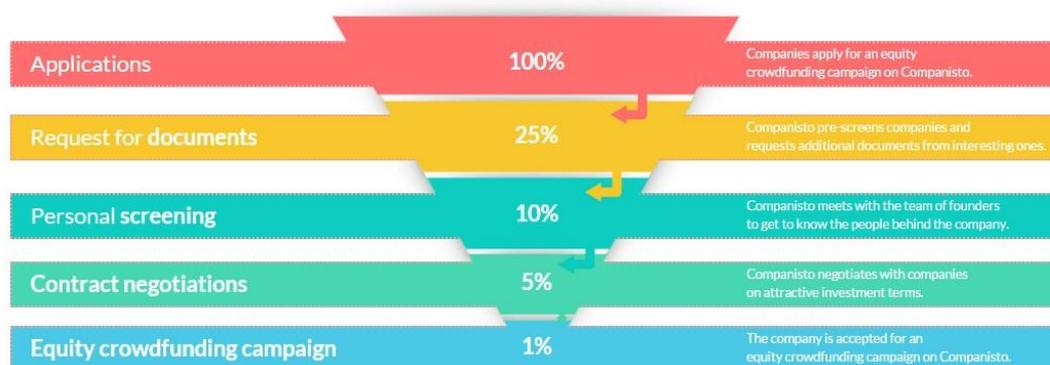
Comanisto is an investment platform that enables you to invest in growth companies and start-ups online. There are no minimum investments or hidden fees.

1. You choose in which start-up or growth company you invest.
2. As an investor, you will receive a share in the company's profits or fixed interest payments.
3. The entire investment process takes place online and requires just a few minutes of your time.

How Are **Start-ups and Growth Companies** Selected?

Welcome

Each month, up to one hundred start-ups and growth companies apply for an equity crowdfunding campaign on Comanisto. Our business analysts filter these applications, and only roughly 1% of applicants get the chance to launch a Comanisto campaign.



DEREV

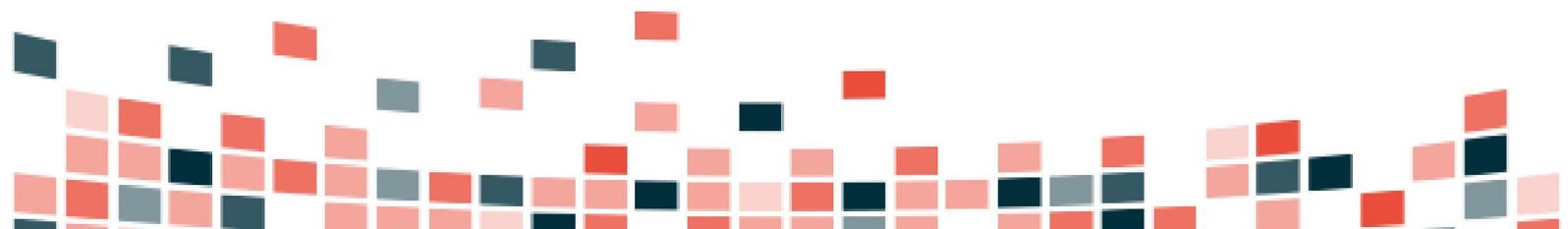
Italy

Derev is the crowdfunding platform to fund creative and innovative projects for the community. Friends, supporters and thousands of fans have contributed more than € 5 million to the campaigns of Derev, financing and realizing the most useful ideas, fascinating and engaging.

Derev is the perfect place to experience ideas and test a product, receive feedback and suggestions, collect pre-orders and acceptances, gaining visibility and finding investors, partners or producers.

Since Derev was launched in 2013, over 20,000 users have funded the projects presented on the platform with more than 3 million Euros. Also at this time, thousands of ideas are becoming reality thanks to community support.

In 2013, the European Parliament and Microsoft have included Derev between Digital Democracy leaders, while last year 1,800 journals, books and websites have spoken of Derev and 75 college students have analyzed our experience in her thesis.

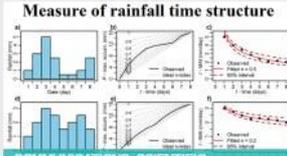


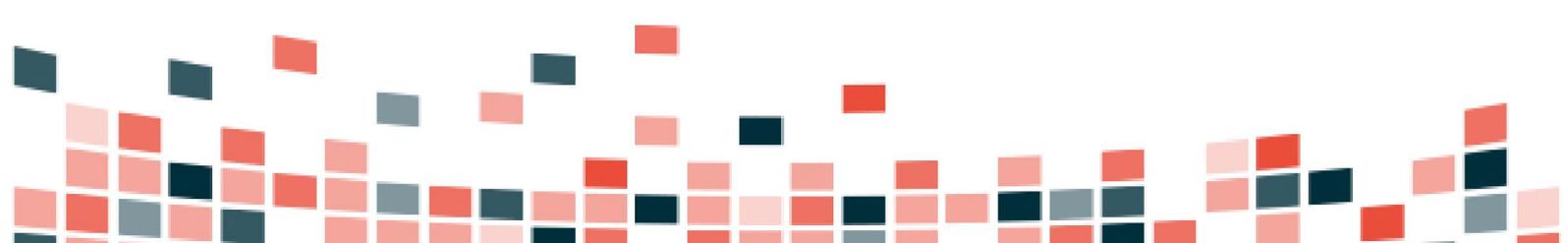
GOTEO

Spain

At first glance, Goteo is a platform for civic crowdfunding and collaboration on citizen initiatives and social, cultural, technological and educational projects. Goteo has replicas and alliances in several countries, thanks to its open source code as well as the awards and international recognition it has gathered since 2011. It is a tool for generating resources 'drop by drop' for a community of communities consisting of over 65,000 people, with a funding success rate over 70%.

But in reality, Goteo is so much more. There is a non-profit foundation (with consequent tax advantages for donors) behind the platform, and a multidisciplinary team developing tools and services for co-creation and collective funding. Our commons mission is tightly linked to principles of transparency, progress and societal improvement.

OPEN SOURCE PATTERN DESIGN <small>Improving the textile factory, generating jobs and publishing the designs</small>	CIENCIA ABIERTA <small>Publicación de dos papers de investigación sobre el ciclo de precipitaciones a nivel mundial</small>	FIGHTS FOR DIGNITY <small>800km, resilience boxes and a documentary to defend the fight for labor and social dignity</small>
<p>IN PROGRESS!</p>  <p>SOCIAL, COMMERCIAL</p> <p>TIENDA TEXTIL DE LA XANDA OPORTUNIDADES DE <small>By: laxanda</small> LA XANDA desarrolla una línea productiva textil en la que participan 5 mujeres en situación...</p> <p>CO-FINANCING 2round <small>MINIMUM</small> € 5.600</p> <p>OPTIMUM € 9.200</p> <p>REMAINING 15 days</p> <p>BENEFITS </p>	<p>Measure of rainfall time structure</p>  <p>COMMUNICATIONS, SCIENTIFIC</p> <p>"OPEN ACCESS" PARA LA INVESTIGACION MUNDIAL... <small>By: robert-monjo</small> La ciencia es patrimonio de todos y por ello es fundamental que los resultados estén al alcance...</p> <p>CO-FINANCING 1round <small>MINIMUM</small> € 1.480</p> <p>OPTIMUM € 4.080</p> <p>REMAINING 31 days</p> <p>BENEFITS </p>	<p>NOW 4 THE OPTIMUM</p>  <p>SOCIAL, TECHNOLOGICAL</p> <p>CORRESCALES 2016 <small>By: CORRESCALES 2016</small> El CORRESCALES és un mitjà i un medi, un instrument en marxa, una pràctica col·lectiva...</p> <p>CO-FINANCING 1round <small>MINIMUM</small> € 94.250</p> <p>OPTIMUM € 146.350</p> <p>REMAINING 3 days</p> <p>BENEFITS </p>



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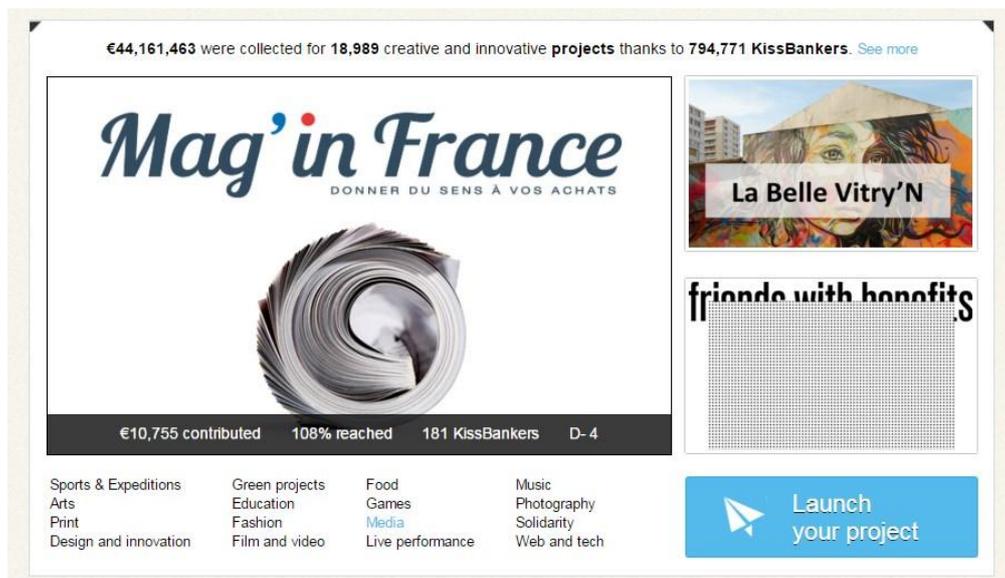
France

KissKissBankBank is a crowdfunding platform which helps you raise funds to realize your ideas and projects.

Our first interest is to create an alternative space dedicated to creativity, innovation, solidarity and entrepreneurship. If you have a vision and courage, if you are creative, artist, humanist, inventor, explorer, filmmaker, journalist, designer, athlete, environmentalist, your project will find its place on KissKissBankBank.

Our second aim is to give the public the possibility to choose the ideas and projects that will shape the future beyond the mainstream trends.

Thus KissKissBankBank gives the opportunity to Project Creators to ask support from the public, their social networks or friends in a creative environment that legitimates their action. We also provide a legal and fiscal framework that brings trust and legitimacy to the relationship between Creators and Contributors. - Even more, we provide all the hi-tech-but-easy-to-use tools for creators and public to interact around the projects and beyond KissKissBankBank. * You will live from the inside the groundbreaking change Internet brings in the creation and innovation spheres: the mutation of the relationship between creators and their environment and the consecration of an actor with a new role in this game: YOU.



€44,161,463 were collected for 18,989 creative and innovative projects thanks to 794,771 KissBankers. [See more](#)

Mag'in France
DONNER DU SENS À VOS ACHATS



€10,755 contributed 108% reached 181 KissBankers D-4

La Belle Vitry'N

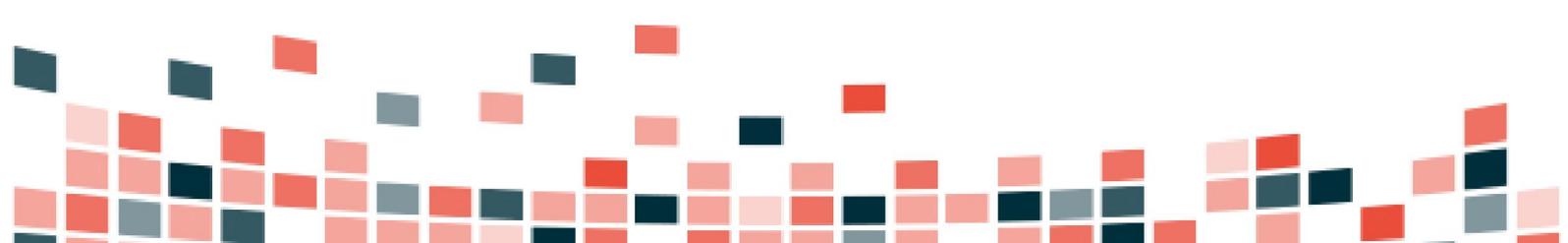


friends with bonofits



Sports & Expeditions	Green projects	Food	Music
Arts	Education	Games	Photography
Print	Fashion	Media	Solidarity
Design and innovation	Film and video	Live performance	Web and tech

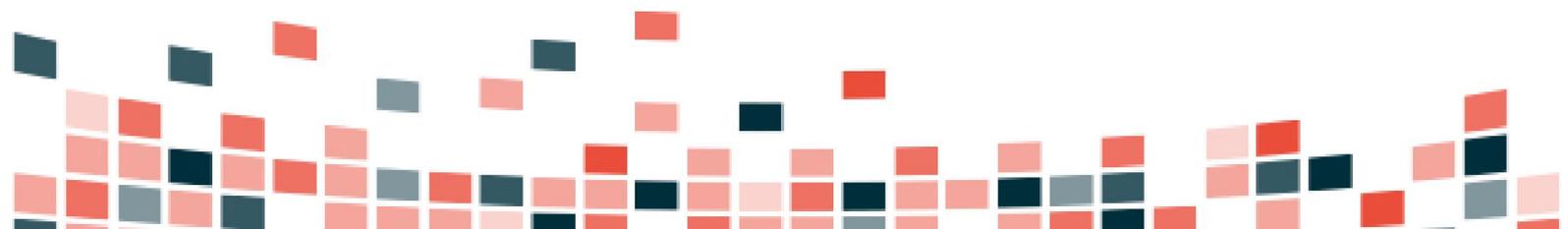
 **Launch your project**



CROWDCUBE

United Kingdom

Established in 2011, Crowdcube is the world's first and leading investment crowdfunding platform, where a community of like-minded people pool their money and knowledge together to back startup, early and growth stage businesses. Crowdcube gives everyone the opportunity to become 'armchair Dragons', building upon their own investment portfolio and supporting British businesses.





Failure Aversion
Change in Europe

FACE

ENTREPRENEURSHIP