

### **Knowledge Box 6**

**Toolkit to impress an investor** 



Today is the day. The investor is behind the door and all those months full of hard work come to mind. You have given the best of you to make your startup happen and now it's time to find someone else that believes in your idea. It sounds epic, right? It is and we want to help you succeed so here are some great tools to impress investors. Good luck!



#### Powtoon (Multilanguage) (Free and Premium)

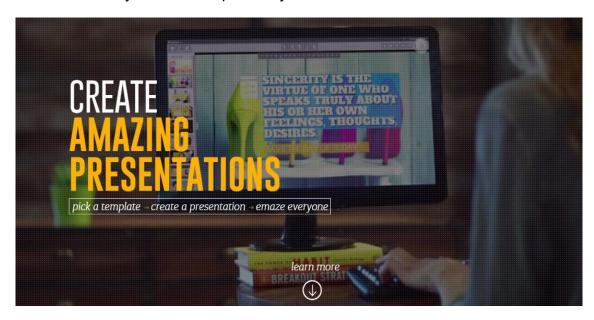
All the animation tools that you always would need to start immediately to create your own professional-looking animated presentations and videos. This tool will guide you from start to finish in a surprisingly simple process, resulting in flashy videos that will captivate your audience no doubt.

### Mindmeister (Multilanguage) (Free and premium)

MindMeister is a tool for developing mental maps online that allows you to capture, develop and share ideas visually. More than 4 million people already use this award-winning editor of mind maps to generate brainstorm, take notes, plan projects and perform many other creative tasks. MindMeister is fully webbased, which means you do not need to download or update anything!



Regardless of whether you work with Windows, Mac OS or Linux, you always have access to your mind maps from your own web browser.



#### **Emaze (Multilanguage) (Free and premium)**

Emaze is the next generation of online presentation software. Simply select any of the professionally designed free presentation templates to easily create an amazing visual experience for your audience. Emaze features a proprietary state of the art HTML5 presentation maker that will create the slideshows, video presentations and even 3D presentations that you always dreamed of.



# Easel.ly (English) (Fre and premium)

Create and share visual ideas with this tool that is been use already for almost 1 million users. It hasn't been easier to create infographic.



#### Piktochart (English) (Free and Premium)

Infographics have been riding the waves of the Internet trend for the past years, and it's not slowing down. Holding its hand is Piktochart, and holding your hand is our easy-to-use editor, created just for you. From background colors and images to inserting texts and banners, the Piktochart editor will empower you to do it within seconds.



#### Picmonkey (English) (Free and premium)

PicMonkey makes creative tools for photo editing and graphic design because we want you to rock the universe. We want your images to show your creativity, your style, your spot-on brilliance.

#### Prezi (Multi) (Free and premium)

Unlike the slides, Prezi canvas zoom lets you show the relationship between the big picture and the small details in a way unimaginable until now. The Prezi presentations are easier to understand, more interesting to watch and more motivating to inspire action. The security of cloud technology makes Prezi a powerful tool for collaboration within any team.



#### **Bunkrapp (English) (Free and premium)**

Bunkr includes a bookmarklet for collecting content for their own presentations. Users gather content in Pinterest style and arrange them on individual slides.



## <u>Haikudeck (English) (Free and premium)</u>

Whether it's a breakthrough business idea, a photo slideshow for your blog, or a mini manifesto, we know you have amazing stories to tell and ideas to share. Haiku Deck helps you find your creative flow.

